

**Sustainable Funding Working Group Strategies and Priority Activities for 2021 - 2023**

Strategies	Priority Activities	Estimated Costs
<b>Sustainable Funding Working Group \$20,500</b>		
1. Determine business plan/ sustainable funding strategy for the WCCN (likely a combination of membership fees and private funds and government grants)	A .Review existing draft business plan and funding strategy, update and complete First week of Sept 2020	\$0. CCC and WCCN time
	b. Look at examples of business plans/funding strategies from other networks. August 2020 This could shape and change 1a above.	\$0. CCC and WCCN time
	C .Build relationships with funders to share work and impact of WCCN and seek input on business plan Already started, ongoing	\$0. CCC and WCCN time
	D .Implement business plan/ funding strategy for WCCN Starting fall 2020, then ongoing	\$0. CCC and WCCN time
2. Become an advisor and or nonprofit support resource for CBCCs. Assist CBCCs to: a) present their organization to potential funders, b) apply for grants, c) identify funding models, d) provide assessments of organizational structures, and d) assist them to manage their nonprofit organizations by providing financial and backend support services.	a. Gather info (via a survey or convening of CBCCs) on: how CBCCs fundraise, manage their finances, what funding models they use, how they are organized in terms of structure models, and ask about challenges and needs (i.e., do some CBCCs need fiscal sponsorship or other backend support).Fall 2020/Winter 2021	\$1800. Fall 2021, CSU student intern, estimate 180 hours @ \$10/hr
	b. Conduct research on existing funding models and mechanisms to sustain CBCCs and present those models to CBCCs Fall 2020/Winter 2021	See 2a)
	c. Help CBCCs identify a) targets for their fundraising efforts and b) how to tell their impact story to funders.	Likely part of 2d)
	d. Based on survey results in 2a.create trainings for CBCCs. Offer the first in Spring 2021 and then next at Confluence 2021	\$2,500. Start to design spring 2021 and also offer at Confluence Fall 2021. Likely start virtual and over time offer in-person trainings or consultations. Could be done in partnership with CBWG proposed training funds
	e. Based on survey results in 2a. offer nonprofit services to CBCCs	TBD In FY 23 offer in partnership with other organizations.
3. Become an interpreter for CBCCs to funders	a. Define CBCCs to funders - Explain and illustrate the impact of the collaborative conservation to funders and what CBCCs need	
	b. Share examples of alternative funding models with the funding community	\$0. CCC and WCCN time
4. Act as a re-grantor or subject matter expert , helping foundations to find the most relevant CBCCs for their purposes	Survey funders to gauge interest in WCCN to pool multiple sources, review applications and regrant to CBCCs on behalf of funders Fall 2020/Winter 2021	See 2a)
	Based on survey results in 4a, could pool funding from multiple funders, help review and filter applications and re-grant to CBCCs	\$16,200. FY23 create pooled fund and regranting program.FY23 program will create revenue for WCCN. Based on MWCC program: distribute \$300,000 annually; most for project support, ~\$50,000 for capacity support. For entire program 900 hrs staff time (fundraising and grant administration), and an additional ~150-200 hours in volunteer in-kind from Committee. Estimate annually 540 hours staff time plus 120 hrs WCCN LT vol time each at \$30/hr. Anticipate funder to provide support for this position