



# Creating Videos to Tell Your Story

*for Collaborative Conservation Groups and Support Organizations*



Sign Up Now for this free **2-part** virtual training – space is limited

**Have you always wanted to learn how to create simple but effective videos to tell the story of your work? Register for these two sessions to start with the basics.** Video production depends largely on your audience and platform. Sessions will be customized to meet participant interests and needs. - So bring your questions and story ideas!

**Session 1: May 25<sup>th</sup>, 2021, 4pm-5pm MDT:** will be an introduction to shooting video. You will learn tips and tricks to make your videography look more professional, whether you are using a smartphone, or professional grade equipment. Register: [https://zoom.us/meeting/register/tJlpd-ysrz8tHtHaP\\_0abKs0nq5VleiTQsQ3](https://zoom.us/meeting/register/tJlpd-ysrz8tHtHaP_0abKs0nq5VleiTQsQ3)

**Session 2: May 27<sup>th</sup>, 2021, 4pm-5pm MDT:** will be an introduction to video editing using video and quality audio, building on what you learned in session 1. Register: <https://zoom.us/meeting/register/tJltc-uoqjsuH9TBu9qpPRGvHASH-uApasM9>

**Jesse Grace** is an instructor at Colorado State University by day and an active video producer by night. She currently teaches classes in Video Editing, Corporate Video Editing, and Visual Communication. Jesse is also an award winning documentary producer and has recently produced various marketing, public relations, and educational videos for organizations such as the National Park Service, PBS, and Colorado State University. She has her Master's degree in Public Communication and Technology and is passionate about all types of visual storytelling.

