CC FELLOWS PROGRAM COHORT 13
PROJECT PITCH REVIEW CRITERIA

All applications will be evaluated by a committee of past fellows, CCC staff, and invited experts in their fields. Incomplete and late Project Pitches will not be considered.

Each Pitch will be evaluated using the following criteria:

1. The pitch presents a compelling idea for a collaborative conservation project.
   a. It provides some details about the conservation or community issue that will be addressed by the project. It describes the problem and the proposed solution, and why this idea is important/impactful.
   b. It addresses who will be included in the collaborative process (the stakeholders) and how.
   c. It addresses who will be working on the project (the team) and their roles.
   d. It touches on some of the anticipated results – that is, what will happen as a result of the proposed project.

2. The pitch includes compelling reasons why the project is a good fit for the Collaborative Conservation Fellows Program.
   a. It explains how the project will benefit by being part of the program.
   b. It explains how the individual(s) involved in the project will benefit from participating in the program.
   c. The Pitch ensures that the individual or team has the capacity to implement the project in the timeline (February 2023-August 2024), provide an impactful experience for the Fellow(s) involved, and fulfill the expectations of the Fellows Program.

3. The pitch clearly identifies what type of project (Model 1, Model 2, or Model 3) is being proposed. The selection team will have a slight preference for those projects that include sustained collaborative engagement that would take place over the course of multiple years (Model 1), or that involve multiple Fellows working on different aspects of an issue (Model 2).

4. The selection team will give greater consideration for those projects that have a connection to CSU faculty, staff, and/or students.

5. The pitch explains how a commitment to DEI is addressed.