



## WESTERN COLLABORATIVE CONSERVATION NETWORK

CONNECT CONVENE CATALYZE



**Collaboration allows us to unlock the potential for landscape-scale conservation across the West, and to do it well, we need each other.**



The landscapes of the West are diverse but inextricably linked. We face many of the same challenges, and we share the same opportunities – among them, the potential for collaboration to increase our impact, enhance innovation, and allow us to leverage limited resources.

Collaborative conservation is no simple task, however. It requires specialized skill sets, unique styles of leadership, and a professional community for ongoing support and learning opportunities. The Western Collaborative Conservation Network (WCCN) supplies these needs through:

**Confluence – Our premier biennial gathering for in-person, peer-to-peer learning and community building.**

**Communications – Elevating the work of network partners through high-impact newsletters and webinars.**

**Connection – Hosting active working groups focused on awareness & engagement, capacity building, emerging leadership, and GIS.**

**JOIN US:**



### **Our Mission**

The Western Collaborative Conservation Network promotes and supports community-based collaborative conservation efforts that strengthen and sustain healthy landscapes, vibrant communities, and thriving economies.

**“[The WCCN] struck me as something very different... It struck me as a philosophy of teaching people how to collaborate rather than doing it for them.”**

-Feedback response, Confluence 2022



**"I don't meet a lot of people like me. It [felt] so good to be surrounded by people doing the same stuff, that care about the same things, that are passionate, and who come here with good hearts. You don't always have that."**  
 -Feedback response, Confluence 2022



## Our Successes So Far

WCCN has hosted two Confluence gatherings, serving a total of **264 collaborative professionals**. In addition to organizing the event to facilitate peer-to-peer learning and community building, WCCN hosts a dedicated mentor-match program, and invests in indigenous expertise and leadership.

WCCN has over **800 subscribers** to its mailing list, having grown from ~200 in 2020. **50-72% of our subscribers have read our weekly newsletter**. We consistently provide useful and relevant information that keeps bringing our WCCN partners back.

WCCN's working groups provide active support to members and have produced tools such as a guides to Institutionalizing Collaboration, Public Policy Keys to Success, and Best Practices for Collaborative Conservation Philanthropy.

## We need sustained funding to keep providing this vital support to the collaborative conservation professionals of the Western U.S.

The WCCN launched in 2020 with generous support from the Center for Collaborative Conservation, Confluence sponsors, and grassroots funding from across the West. In order to sustain the momentum of the WCCN and allow it to grow, \$215,000 per year would provide for:

- (1) Leadership, coordination, and communications (\$155,000)**
- (2) Investment in Confluence scholarships, indigenous leadership, and event planning (\$50,000)**
- (3) Sustaining working group and their activities (\$10,000)**



**DONATE TODAY!**



WESTERN COLLABORATIVE CONSERVATION NETWORK

CONNECT CONVENE CATALYZE



COMMUNITY COLLABORATION CONSERVATION



CENTER FOR COLLABORATIVE CONSERVATION  
 COLORADO STATE UNIVERSITY

**LEARN MORE**

